JOIN THE VOICES

"We’ve Lost Great Minds To Brain Cancer. Use Yours To Help Us Find The Cure Today."

- Mario Lichtenstein, Founder, Voices Against Brain Cancer
OUR MISSION

Voices Against Brain Cancer’s (VABC) mission is to find a cure for brain cancer and brain tumors by advancing scientific research, increasing awareness, creating a brain cancer and tumor community, and supporting patients, their families and caregivers afflicted with this devastating disease.
ABOUT VABC

About Voices Against Brain Cancer

Voices Against Brain Cancer is the personal brainchild of a family who lost their son to brain cancer.

"WE FEEL IT. WE KNOW IT. WE LIVE IT. WE GET IT."
Mario Lichtenstein, Founder Of VABC

VABC was founded in loving memory of Gary Lichtenstein who at 24 years old lost his battle with brain cancer on October 1, 2003. Gary was living in Chicago and working as an options trader at Wolverine Trading when he was diagnosed with a brain tumor on March 4, 2003. After three months Gary slipped into a coma from which he did not recover. Soon after his passing, Gary’s family started Voices Against Brain Cancer to raise money and awareness for the fight against this devastating disease.

“I couldn’t save the life of my son, but perhaps I can save the life of others.”
Mario Lichtenstein, Founder Of VABC
Did You Know?

➢ Each year more than 300,000 people in the world are diagnosed with a brain tumor.

➢ Brain tumors are the leading cause of solid tumor cancer death in children under the age of 20.

➢ There are over 120 different types of brain tumors.

➢ There are currently no known causes of brain tumors.

➢ Brain tumors have no socio-economic boundaries and do not discriminate among gender or ethnicity.
THE VABC WAY

How do we EDUCATE about brain cancer?
How do we FIGHT it?
How do we INSPIRE through it?
How do we CARRY the millions afflicted by it?
How do we FUND it?
How do we PUSH it to the front?
How do we push it AWAY?

The answer to all is in our VOICES!

Our COMMUNITY.
Our PEOPLE.
The ones who FIGHT.
The ones who CARE.
The ones who LOST.
The ones who EDUCATE.

Through our COMMUNITY we will accomplish everything there is to do, and through our VOICES, their PAIN, KNOWLEDGE, and PASSION we will SCREAM to the world and WAKE IT UP!
VABC’S 10 COMMANDMENTS

1. OPEN THE GATES TO THE WORLD. Engage the international community in brain cancer research. Fund research worldwide.

2. OPEN OUR MIND to NEW, INNOVATIVE, nontraditional ways to find the cure, including the use of cannabis for healing and the impact of wireless communications on our brain. WE NEED TO TURN EVERY STONE IN OUR GLOBAL SEARCH FOR A CURE.

3. WORK TOGETHER. FIGHT TOGETHER. Use all of our combined resources, MINDS and VOICES to make a difference. Create our own THINK TANK for Brain Cancer.

4. GIVE. Step out of the FUNDRAISING MACHINE and into our COMMUNITY. 78% of the foundation’s raised funds go for the fight against brain cancer and for finding a cure.

5. COMMUNITY. Help our voices navigate the system. Get down and dirty. Get INVOLVED. Be a VABC Brain Cancer Coach.

6. RAISE OUR VOICE FOR AWARENESS. Drive awareness and make brain cancer top of mind beyond our community by joining our Advocacy & Public Policy efforts! Make a GRAY DAY EVERY DAY!

7. CONNECT. Find and help every single person afflicted by this devastating disease. Join our social media, marketing & public relations efforts.

8. USE OUR HEAD. Find doctors around the world to help us research and FIND A CURE.

9. HEAL. Engage the community in THERAPUTIC HEALING ways through our Family Initiatives programs and support groups.

10. UNLIMIT. Look in addition and beyond conventional ways into complimentary alternative medicine to find a cure and beat brain cancer.
OVERVIEW

Let's conquer brain cancer together!

Join The Voices! Against Brain Cancer events unites thousands of patients, survivors, caregivers, doctors, nurses, social workers and community members across the country to raise money to support cutting-edge research and support programs.

Funds raised are earmarked for research at institutions in local communities. Fundraising efforts also sponsor support groups for brain cancer patients, their families and caregivers.
Funds raised from Join The Voices! events have funded research and programs that will have a monumental impact on the diagnosis and treatment of brain cancer at institutions, including: Baylor University / Houston, Boston Children’s Hospital / Harvard, Brain Tumor Biotech Center / Feinstein Institute / North Shore LIJ Health System, Brookhaven National Laboratory, Central Brain Tumor Registry Of The United States, Children’s Hospital Of Philadelphia / University Of Pennsylvania, Cleveland Clinic / Case Western Reserve University, Columbia, Cornell, Dana Farber / Harvard, DIPG Collaborative, Duke, The Feinstein Institute / North Shore LIJ Health System, Greehey Children’s Cancer Research Institute / University Of Texas Health Science At San Antonio, Harvard, Hofstra / North Shore LIJ School Of Medicine, Johns Hopkins, Lenox Hill Hospital / North Shore LIJ Health System, Long Island Brain Tumor Center NY, Lurie Children’s Hospital / Northwestern, Massachusetts General Hospital / Harvard, MD Anderson, Memorial Sloan Kettering, New York University, Nicklaus Children’s Hospital / Miami Children’s Health System, Northwestern University, Ohio State University, Rush University, Stony Brook University, University Of California Davis, University Of California Irvine, University Of California Los Angeles, University Of California San Diego, University Of California San Francisco, University Of Chicago, University Of Miami, University Of Michigan, University Of Pittsburgh, University Of Texas San Antonio, University Of Utah, University Of Virginia, University Of Washington, Vanderbilt University, Wake Forest, Washington University In St Louis, Yale and more.
2018

Last year VABC reached over 991 million media and social media impressions!

**VOICES** The ones we LOST, the ones who CARE (caregivers), the ones who NEED TO KNOW (the public), the ones who can HELP US find the cure, and the ones who FIGHT.

**AGAINST** What are we going against? An EVIL disease. An under publicized KILLER. We are going against the PAIN, the FEAR, the STRUGGLE, the LOSS that brain cancer brings on us.

**BRAIN** Our EMOTIONAL BANK, IDEAS, IMAGINATION, INSPIRATION, MEMORIES, MIND, THOUGHTS, WISDOM. Our source of COMMUNICATION, FEELINGS, HUMAN BODY FUNCTION, HUMAN INTERACTION, HUMAN MOBILITY, MOVEMENT, SPEECH. LIFE.

**CANCER** Our LIFE TAKER. Our ENEMY. Our biggest ENIGMA.

Our biggest FEAR.
2018
JOIN THE VOICES!

28 Events

Rock 'n' Roll Running Series Team
Tough Mudder Series

February
Feb. 1, 2018 - Orlando
Feb. 17, 2018 - Charleston

March
Mar. 18, 2018 - LA Marathon Team
Mar. 18, 2018 - New York City Half Marathon Team
Mar. 26, 2018 - Central Texas

April
Apr. 14, 2018 - Columbus
Apr. 21, 2018 - KC Bike Ride
Apr. 21, 2018 - JTV Long Island
Apr. 29, 2018 - Mid-MO

May
May 5, 2018 - North Texas
May 12, 2018 - JTV Los Angeles
May 15, 2018 - NY
May 20, 2018 - Des Moines
May 26, 2018 - North Carolina
Pete's Ride Motorcycles
May 27, 2017 - Gray Day Worldwide

June
June 1, 2018 - Untact Summit
New York City
June 2, 2018 - JTV Atlanta
June 10, 2018 - JTV New Jersey

July
July 7, 2018 - New York
Pete's Ride Motorcycles

August
Aug. 4, 2018 - Cincinnati
Pete's Ride Motorcycles
Aug. 12, 2018 - Jackson
Aug. 18, 2018 - Soccer Tournament, NYC
Aug. 20, 2018 - KC

September
Sept. 7, 2018 - North Carolina
Sept. 8, 2018 - NC Triangle
Sept. 15, 2018 - Detroit
Sept. 22, 2018 - San Antonio
Sept. 22, 2018 - JTV New York

October
Oct. 6, 2018 - Cleveland
Oct. 13, 2018 - Houston
Oct. 20, 2017 - Chicago

November
Nov. 1, 2018 - El Paso
Nov. 4, 2018 - New York
Marathon Team
Nov. 3, 2018 - JTV San Francisco
Nov. 11, 2018 - Miami

December
Dec. 23, 2018 - Margate Cup / Lacrosse Tournament, NJ

Millions of Voices
Local Sponsorship Opportunities

SPONSORS | $3,000

*Featured Local Sponsor for one of VABCs Join The Voices! Multi City National Tour.*
*Ensures funding for Advocacy & Public Policy efforts.*

- Featured Local sponsor for one (1) city/event
- Promotional tent and table at the event for marketing collateral
- Social media post mention
- On stage mention
- Admission for 10 participants for the city event

INVESTIGATORS | $1,000

*Ensures funding for local Support Group.*

- Promotional table at the event for marketing collateral
- Social media mention
- Admission for 5 participants for the city event

HEROES | $500

*Ensures funding for Brain Cancer information and awareness through Social Media efforts.*

- Included sponsor in one (1) city/event.
- Opportunity to share marketing material/flyers at the event
- Social media mention
- Admission for 3 participants for the city event
Local Sponsorship Form

Please return this form to Mario Lichtenstein, Founder, via email at mariolichtenstein@voicesagainstrbraincancer.org or mail to:

Voices Against Brain Cancer
c/o Mario Lichtenstein
254 West 31st 6th Floor
New York, NY 10001

Company Name: ____________________________
Contact Name: ____________________________
Street Address: ____________________________
City: __________________ State: ______ Zip: ______
Mobile Phone: (____) ______-________
Email: ____________________________________

Level of Local Sponsorship

☐ Sponsors $3,000 ☐ Invectors $1,000
☐ Heroes $500

Get Involved

☐ I would like to learn more about forming corporate teams within my company.

☐ I would like to learn more about underwriting part of the event.

☐ I would like to inform my contacts at other companies about the event.

☐ Credit Card: ☐ Visa ☐ MasterCard ☐ AmEx

Credit Card Number: ________________________ Expiration Date: _____________

Security Code: ________ Signature: __________________

☐ Donor wishes to remain anonymous.

Check: Please make your check payable to Voices Against Brain Cancer.

* Voices Against Brain Cancer is a not-for-profit public charity recognized by the IRS under 501(c)(3).
Voices Against Brain Cancer's EIN/Tax ID is 20-2872776.
THANK YOU!