

# JOIN THE VOICES



"We've Lost Great Minds To Brain Cancer.  
Use Yours To Help Us Find The Cure Today."

- Mario Lichtenstein, Founder, Voices Against Brain Cancer



# OUR MISSION

***Voices Against Brain Cancer's (VABC) mission is to find a cure for brain cancer and brain tumors by advancing scientific research, increasing awareness, creating a brain cancer and tumor community, and supporting patients, their families and caregivers afflicted with this devastating disease.***

## About Voices Against Brain Cancer

Voices Against Brain Cancer is the personal brainchild of a family who lost their son to brain cancer.

***"WE FEEL IT. WE KNOW IT. WE LIVE IT. WE GET IT."***

*Mario Lichtenstein, Founder Of VABC*

VABC was founded in loving memory of Gary Lichtenstein who at 24 years old lost his battle with brain cancer on October 1, 2003. Gary was living in Chicago and working as an options trader at **Wolverine Trading** when he was diagnosed with a brain tumor on March 4, 2003. After three months Gary slipped into a coma from which he did not recover. Soon after his passing, Gary's family started Voices Against Brain Cancer to raise money and awareness for the fight against this devastating disease.

***"I couldn't save the life of my son, but perhaps I can save the life of others."***

*Mario Lichtenstein, Founder Of VABC*



# 2018 JOINTHEVOICES

## 28 Events



SAVE THE DATE  
**2018**  
JOIN THE VOICES!



### January

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

### February

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

### March

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

### April

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

### May

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

### June

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

### July

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
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9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

### August

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

### September

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

### October

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

### November

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

### December

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Other Cities To Follow: Oklahoma City / Phoenix / Portland, Oregon / San Diego

Rock 'n' Roll Running Series Team  
Tough Mudder Series

#### February

Feb. 1, 2018 - Orlando  
Feb. 17, 2018 - Charleston

#### March

March 18, 2018 - LA Marathon Team  
March 18, 2018 - New York City  
Half Marathon Team  
March 25, 2018 - Central Texas

#### April

April 14, 2018 - Columbus  
April 21, 2018 - KC Bike Ride  
April 21, 2018 - JTV Long Island  
April 29, 2018 - Mid-MO

#### May

May 5, 2018 - North Texas  
May 12, 2018 - JTV Los Angeles  
May 15, 2018 - NY  
May 20, 2018 - Des Moines  
May 26, 2018 - North Carolina  
Pete's Ride Motorcycles  
May 27, 2017 - Gray Day Worldwide

#### June

June 1, 2018 - Biofect Summit  
New York City  
June 2, 2018 - JTV Atlanta  
June 10, 2018 - JTV New Jersey

#### July

July 7, 2018 - New York  
Pete's Ride Motorcycles

#### August

August 4, 2018 - Cincinnati  
Pete's Ride Motorcycles  
August 12, 2018 - Jackson  
August 18, 2018 - Soccer Tournament, NYC  
August 26, 2018 - KC

#### September

Sept. 7, 2018 - North Carolina  
Sept. 8, 2018 - NC Triangle  
Sept. 15, 2018 - Detroit  
Sept. 22, 2018 - San Antonio  
Sept. 22, 2018 - JTV New York

#### October

Oct. 6, 2018 - Cleveland  
Oct. 13, 2018 - Houston  
Oct. 20, 2017 - Chicago

#### November

Nov. 1, 2018 - El Paso  
Nov. 4, 2018 - New York  
Marathon Team  
Nov. 3, 2018 - JTV San Francisco  
Nov. 11, 2018 - Miami

#### December

Dec. 23, 2018 - Margolis Cup /  
Lacrosse Tournament, NJ

# Millions of Voices



# 2018

## Local Sponsorship Opportunities

### **SPONSORS | \$3,000**

*Featured Local Sponsor for one of VABCs Join The Voices! Multi City National Tour.  
Ensures funding for Advocacy & Public Policy efforts.*

- Featured Local sponsor for one (1) city/event
- Promotional tent and table at the event for marketing collateral
- Social media post mention
- On stage mention
- Admission for 10 participants for the city event

### **INVESTIGATORS | \$1,000**

*Ensures funding for local Support Group.*

- Promotional table at the event for marketing collateral
- Social media mention
- Admission for 5 participants for the city event

### **HEROES | \$500**

*Ensures funding for Brain Cancer information and awareness through Social Media efforts.*

- Included sponsor in one (1) city/event.
- Opportunity to share marketing material/flyers at the event
- Social media mention
- Admission for 3 participants for the city event



# 2018

## Local Sponsorship Form

Please return this form to Mario Lichtenstein, Founder, via email at  
[mariolichtenstein@voicesagainstbraincancer.org](mailto:mariolichtenstein@voicesagainstbraincancer.org)  
or mail to:

**Voices Against Brain Cancer**  
c/o Mario Lichtenstein  
254 West 31st 6th Floor  
New York, NY 10001

Company Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Street Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Mobile Phone: (\_\_\_\_) \_\_\_\_\_-\_\_\_\_\_  
Email: \_\_\_\_\_

### Level of Local Sponsorship

- ☐ Sponsors \$3,000 \_\_\_\_\_
- ☐ Investigators \$1,000 \_\_\_\_\_
- ☐ Heroes \$500 \_\_\_\_\_

### Get Involved

\_\_\_ I would like to learn more about  
forming corporate teams within  
my company.

\_\_\_ I would like to learn more about  
underwriting part of the event.

\_\_\_ I would like to inform my contacts at  
other companies about the event.

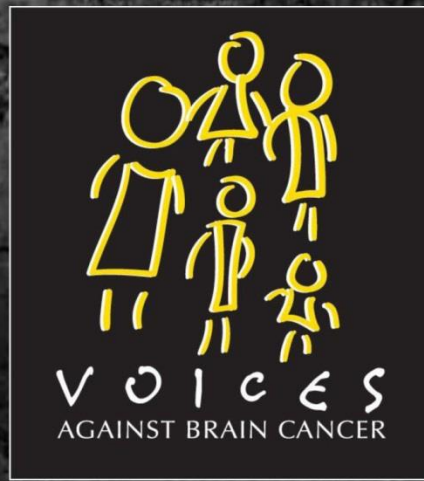
☐ **Credit Card:** ☐ Visa ☐ MasterCard ☐ AmEx

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

☐ Donor wishes to remain anonymous.

**Check:** Please make your check payable to **Voices Against Brain Cancer**.



THANK  
YOU!

