

## Personal experience motivates gift to ease financial burden of treatment

After two bouts of cancer, Trudi Epstein understands firsthand the enormous stress of undergoing treatment. To get through difficult times, she credits a combination of superb medical care she received at Dana-Farber and support of family and friends.

When Trudi was diagnosed with breast cancer six years ago, she and her husband Neil moved from western Massachusetts to Boston for her treatments.



Trudi Epstein established a charitable gift annuity to help patients who struggle to pay for out-of-pocket expenses.

Four years later she was diagnosed with uterine cancer, and the couple moved again. During both stays, the compassionate care Trudi received helped her through difficult days of radiation and chemotherapy. In the evenings, she and Neil found relief by visiting with friends and attending cultural events.

As her treatment came to an end, Trudi decided to make a gift to express gratitude for the superb care she had received. Recognizing how fortunate she was to be able to come to Dana-Farber for care, she said, “I wanted to provide direct relief for patients struggling with their own journeys through treatment.” She and Neil met with Deborah Toffler, MSW, LCSW, director of Patient and Family Programs and Services at Dana-Farber,

who described the financial burden of cancer on patients who struggle to pay for transportation, parking, and myriad additional out-of-pocket expenses associated with a cancer diagnosis.

To help patients seeking the same superb care at Dana-Farber that she had experienced, Trudi established a \$100,000 charitable gift annuity (CGA) to support patient assistance efforts. A CGA is established when a monetary contribution is made to Dana-Farber and, in return, the Institute pays the annuitant who made the gift—or another person of their choosing—a fixed income for life. “Patients and families are deeply grateful for our ability to help them come to Dana-Farber for treatment,” said Toffler. “Trudi’s generous gift will have a powerful impact for a long time to come.” ■

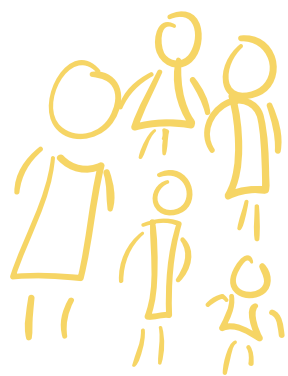
## Voices Against Brain Cancer Supports Genomic Research

When Gary Lichtenstein, 24, passed away from glioblastoma in 2003, his family chose to honor his memory by forming Voices Against Brain Cancer, a foundation dedicated to finding a cure for brain tumors by supporting innovative research that will have the greatest impact on patients and their families.

“When my son was battling his disease, he said, ‘Dad, you need to find a cure,’” said Mario Lichtenstein, founder of Voices Against Brain Cancer. “Children think parents have a magic wand and can fix anything, but we don’t. The work the foundation does stems from that, because the only way to cure a disease is through research.”

Voices Against Brain Cancer recently awarded Dana-Farber’s Rameen Beroukhim, MD, PhD, a \$100,000 grant to conduct a genomic analysis of an aggressive type of brain tumor called anaplastic meningioma. Meningiomas are the most common type of brain tumor, found in approximately one in 500 people. Although typically cured by surgery, up to 20 percent recur. Beroukhim will sequence the genomes of several anaplastic meningioma tumors to identify all of the mutations present in the tumors.

“I am extremely grateful to Voices Against Brain Cancer for the opportunity to conduct this important research, which will help us determine how genetic mutations cause the dysfunction of meningioma cells and develop new therapies to treat this type of brain tumor,” Beroukhim said. ■



VOICES  
AGAINST BRAIN CANCER

## Winklers’ unrestricted bequest honors compassionate care

When Dick and Prim Winkler’s son was diagnosed with multiple myeloma at the age of 51 in 2001, he elected to travel from Maine to Dana-Farber for treatment. Soon after, the Winklers added Dana-Farber to their estate plans.

The Winklers respected Dana-Farber’s commitment to finding the cures using best-in-class research, extending lives, and improving the quality of life for those currently fighting cancer. With no known cures for multiple myeloma at the time, the Winklers’ son passed away in 2004, but he was still able to see his children graduate high school and go on to college—a time he cherished.

“My parents wanted to help doctors and nurses to pursue their passion, to help people, and make a difference in the world as a result of their gift,” daughter Tenley O’Shaughnessy said. “They also gave because they believed Dana-Farber is the best in its field.”

The Winklers’ philosophy of giving also applied to how they raised their family. According to O’Shaughnessy, “They believed one of the greatest pleasures in life is the process of attaining your dreams, not by having things handed to you, but simply experiencing the joy in working hard to achieve personal goals.” Toward that end, they gave their own family the chance to realize their dreams by supporting their education and good health, and they gave the same gift to other families by directing their charitable giving in a similar way.



Prim and Dick Winkler included Dana-Farber in their estate plans, leaving an unrestricted gift for more than \$550,000 to be used where it is needed most.

### “My parents gave because they believed Dana-Farber is the best in its field.”

— Tenley O’Shaughnessy, daughter of Dick and Prim Winkler

The Winklers made charitable contributions throughout their lives, but felt making a big gift at the end of their lives would have the greatest impact. Their unrestricted bequest of more than \$550,000 allows the Institute to direct the funds where they are needed most.

“Unrestricted gifts, like the bequest from the Winklers, provide us with the flexibility to pursue the most promising research and care initiatives, in real time,” said Dana-Farber President and CEO Edward J. Benz Jr., MD. “We are grateful for their generous support of our lifesaving mission.” ■