

JOIN THE VOICES



"We've Lost Great Minds To Brain Cancer.
Use Yours To Help Us Find The Cure Today."

- Mario Lichtenstein, Founder, Voices Against Brain Cancer

OUR MISSION

Voices Against Brain Cancer's (VABC) mission is to find a cure for brain cancer and brain tumors by advancing scientific research, increasing awareness, creating a brain cancer and tumor community, and supporting patients, their families and caregivers afflicted with this devastating disease.

About Voices Against Brain Cancer

Voices Against Brain Cancer is the personal brainchild of a family who lost their son to brain cancer.

"WE FEEL IT. WE KNOW IT. WE LIVE IT. WE GET IT."

Mario Lichtenstein, Founder Of VABC

VABC was founded in loving memory of Gary Lichtenstein who at 24 years old lost his battle with brain cancer on October 1, 2003. Gary was living in Chicago and working as an options trader at **Wolverine Trading** when he was diagnosed with a brain tumor on March 4, 2003. After three months Gary slipped into a coma from which he did not recover. Soon after his passing, Gary's family started Voices Against Brain Cancer to raise money and awareness for the fight against this devastating disease.

"I couldn't save the life of my son, but perhaps I can save the life of others."

Mario Lichtenstein, Founder Of VABC



2018 JOINTHEVOICES

28 Events



SAVE THE DATE
2018
JOIN THE VOICES!



January

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

March

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

April

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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30						

May

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24	25	26	27	28	29	30
31						

June

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18	19	20	21	22	23	24
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July

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30	31					

August

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24	25	26	27	28	29	30
31						

September

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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24	25	26	27	28	29	30

October

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

November

Sun	Mon	Tue	Wed	Thu	Fri	Sat
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3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

December

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
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16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Other Cities To Follow: Oklahoma City / Phoenix / Portland, Oregon / San Diego

Rock 'n' Roll Running Series Team
Tough Mudder Series

February

Feb. 1, 2018 - Orlando
Feb. 17, 2018 - Charleston

March

March 18, 2018 - LA Marathon Team
March 18, 2018 - New York City
Half Marathon Team
March 25, 2018 - Central Texas

April

April 14, 2018 - Columbus
April 21, 2018 - KC Bike Ride
April 21, 2018 - JTV Long Island
April 29, 2018 - Mid-MO

May

May 5, 2018 - North Texas
May 12, 2018 - JTV Los Angeles
May 15, 2018 - NY
May 20, 2018 - Des Moines
May 26, 2018 - North Carolina
Pete's Ride Motorcycles
May 27, 2017 - Gray Day Worldwide

June

June 1, 2018 - Biofect Summit
New York City
June 2, 2018 - JTV Atlanta
June 10, 2018 - JTV New Jersey

July

July 7, 2018 - New York
Pete's Ride Motorcycles

August

August 4, 2018 - Cincinnati
Pete's Ride Motorcycles
August 12, 2018 - Jackson
August 18, 2018 - Soccer Tournament, NYC
August 26, 2018 - KC

September

Sept. 7, 2018 - North Carolina
Sept. 8, 2018 - NC Triangle
Sept. 15, 2018 - Detroit
Sept. 22, 2018 - San Antonio
Sept. 22, 2018 - JTV New York

October

Oct. 6, 2018 - Cleveland
Oct. 13, 2018 - Houston
Oct. 20, 2017 - Chicago

November

Nov. 1, 2018 - El Paso
Nov. 4, 2018 - New York
Marathon Team
Nov. 3, 2018 - JTV San Francisco
Nov. 11, 2018 - Miami

December

Dec. 23, 2018 - Margolis Cup /
Lacrosse Tournament, NJ

Millions of Voices

2018

Regional Sponsorship Opportunities

VOICES | \$5,000

***The Official Presenting Sponsor for one of VABC's Join The Voices! Multi-City National Tour.
Ensures funding for local Family Initiatives.***

- Presenting sponsor for one (1) city/event.
- On stage mention during ceremony announcement.
- Logo inclusion on sponsor page of permanent website with link to sponsor website.
- Inclusion in event press release and media outreach.
- Promotional tent and table at the event for marketing collateral.
- Post-event inclusion in e-newsletter blast, with link, to 100,000 person email list.
- Logo inclusion in all digital materials and social marketing initiatives.
- Facebook post mention with photo (minimum two posts)
- Twitter mention (minimum two posts)
- Admission for 10 participants for the city event.

INNOVATORS | \$3,000

Ensures funding for local Support Groups.

- Finish Line sponsor in one (1) city/event.
- Mention at start line announcement.
- Inclusion in event press release and media reach out.
- Promotional table at the event for marketing collateral.
- Logo inclusion in digital and social marketing initiatives:
- Facebook post mention (one post)
- Twitter post mention (one post)
- Admission for 5 participants for the city event.

LEADERS | \$1,000

Ensures funding for Brain Cancer awareness and information through Social Media Efforts.

- Included sponsor in one (1) city/event.
- Logo inclusion in digital and social marketing initiatives:
- Facebook post mention (one post)
- Admission for 3 participants for the city event.

2018

Regional Sponsorship Form

Please return this form to Mario Lichtenstein, Founder, via email at
mariolichtenstein@voicesagainstbraincancer.org
or mail to:

Voices Against Brain Cancer
c/o Mario Lichtenstein
254 West 31st 6th Floor
New York, NY 10001

Company Name: _____
Contact Name: _____
Street Address: _____
City: _____ State: _____ Zip : _____
Mobile Phone: (____) _____ - _____
Email: _____

Level of Regional Sponsorship

- ☐ Voices \$5,000 _____
- ☐ Innovators \$3,000 _____
- ☐ Leaders \$1,000 _____

Get Involved

- ☐ I would like to learn more about forming corporate teams within my company.
- ☐ I would like to learn more about underwriting part of the event.
- ☐ I would like to inform my contacts at other companies about the event.

☐ **Credit Card:** ☐ Visa ☐ MasterCard ☐ AmEx

Credit Card Number: _____ Expiration Date: _____

Security Code: _____ Signature: _____

☐ Donor wishes to remain anonymous.

Check: Please make your check payable to **Voices Against Brain Cancer**.



THANK
YOU!

