

2017 JOIN THE VOICES

28 Events



SAVE THE DATE
2017
JOIN THE VOICES!



January

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

March

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

April

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

May

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

June

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

July

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

August

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

September

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

October

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

November

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

December

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

- Rock 'n' Roll Running Series Team
- March
- March 11, 2017 - JTV Napa Valley
- March 19, 2017 - LA Marathon Team
- March 19, 2017 - New York City Half Marathon Team
- April
- April 2, 2017 - JTV Miami
- April 22, 2017 - JTV Long Island
- May
- May 13, 2017 - JTV Los Angeles
- May 27, 2017 - JTV Charleston
- May 27, 2017 - North Carolina Pete's Ride Motorcycles
- May 27, 2017 - Gray Day Worldwide
- June
- June 2, 2017 - Biotech Summit New York City
- June 4, 2017 - JTV Atlanta
- June 11, 2017 - JTV New Jersey
- July
- July 9, 2017 - New York Pete's Ride Motorcycles
- August
- August 6, 2017 - Cincinnati Pete's Ride Motorcycles
- August 19, 2017 - Soccer Tournament, NYC
- September
- Sept. 3, 2017 - JTV Chicago
- Sept. 14, 2017 - Concert Los Angeles
- Sept. 24, 2017 - JTV New York
- October
- Oct. 8, 2017 - JTV San Francisco
- Oct. 15, 2017 - JTV Central New Jersey
- Oct. 22, 2017 - JTV Cleveland
- Oct. 29, 2017 - JTV Palm Beach Florida
- November
- Nov. 5, 2017 - New York Marathon Team
- Nov. 5, 2017 - JTV Boston
- Nov. 11, 2017 - Connecticut Fat Wheel Bike Ride
- Nov. 12, 2017 - JTV Philadelphia
- Nov. 18, 2017 - JTV Dallas
- December
- Dec. 23, 2017 - Margolis Cup / Lacrosse Tournament, NJ

Other Cities To Follow: Oklahoma City / Phoenix / Portland, Oregon / San Diego

Millions of Voices

OUR MISSION

Voices Against Brain Cancer's (VABC) mission is to find a cure for brain cancer and brain tumors by advancing scientific research, increasing awareness, creating a brain cancer and tumor community, and supporting patients, their families and caregivers afflicted with this devastating disease.

About Voices Against Brain Cancer

Voices Against Brain Cancer is the personal brainchild of a family who lost their son to brain cancer.

"WE FEEL IT. WE KNOW IT. WE LIVE IT. WE GET IT."

– Mario Lichtenstein, Founder Of VABC

VABC was founded in loving memory of Gary Lichtenstein who at 24 years old lost his battle with brain cancer on October 1, 2003. Gary was living in Chicago and working as an options trader at **Wolverine Trading** when he was diagnosed with a brain tumor on March 4, 2003. After three months Gary slipped into a coma from which he did not recover. Soon after his passing, Gary's family started Voices Against Brain Cancer to raise money and awareness for the fight against this devastating disease.

"I couldn't save the life of my son, but perhaps I can save the life of others."

-Mario Lichtenstein, Founder Of VABC



2017 JOINTHEVOICES

19 Events



SAVE THE DATE
2017
JOIN THE VOICES!



January

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

March

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
				4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

April

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

May

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

June

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
						2
						3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

July

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
						2
						3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

August

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
						2
						3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

September

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
						2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

October

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
						2
						3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

November

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
						2
						3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

December

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
						2
						3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

- Rock 'n' Roll Running Series Team
 - March
 - March 11, 2017 - JTV Napa Valley
 - March 19, 2017 - LA Marathon Team
 - April
 - April 2, 2017 - JTV Miami
 - April 22, 2017 - JTV Long Island
 - May
 - May 13, 2017 - JTV Los Angeles
 - May 27, 2017 - JTV Charleston
 - June
 - June 4, 2017 - JTV Atlanta
 - June 11, 2017 - JTV New Jersey
 - September
 - Sept. 3, 2017 - JTV Chicago
 - Sept. 14, 2017 - Concert Los Angeles
 - Sept. 24, 2017 - JTV New York
 - October
 - Oct. 8, 2017 - JTV San Francisco
 - Oct. 15, 2017 - JTV Central New Jersey
 - Oct. 22, 2017 - JTV Cleveland
 - Oct. 29, 2017 - JTV Palm Beach Florida
 - November
 - Nov. 5, 2017 - New York Marathon Team
 - Nov. 5, 2017 - JTV Boston
 - Nov. 12, 2017 - JTV Philadelphia
 - Nov. 18, 2017 - JTV Dallas

Other Cities To Follow: Oklahoma City / Phoenix / Portland, Oregon / San Diego

Millions of Voices

2017

Regional Sponsorship Opportunities

VOICES | \$5,000

The Official Presenting Sponsor for one of VABC's Join The Voices! Multi-City National Tour. Ensures funding for local Family Initiatives.

- Presenting sponsor for one (1) city/event.
- On stage mention during ceremony announcement.
- Logo inclusion on sponsor page of permanent website with link to sponsor website.
- Inclusion in event press release and media outreach.
- Promotional tent and table at the event for marketing collateral.
- Post-event inclusion in e-newsletter blast, with link, to 100,000 person email list.
- Logo inclusion in all digital materials and social marketing initiatives.
 - Facebook post mention with photo (minimum two posts)
 - Twitter mention (minimum two posts)
- Admission for 10 participants for the city event.

INNOVATORS | \$3,000

Ensures funding for local Support Groups.

- Finish Line sponsor in one (1) city/event.
- Mention at start line announcement.
- Inclusion in event press release and media reach out.
- Promotional table at the event for marketing collateral.
- Logo inclusion in digital and social marketing initiatives:
 - Facebook post mention (one post)
 - Twitter post mention (one post)
- Admission for 5 participants for the city event.

LEADERS | \$1,000

Ensures funding for Brain Cancer awareness and information through Social Media Efforts.

- Included sponsor in one (1) city/event.
- Logo inclusion in digital and social marketing initiatives:
 - Facebook post mention (one post)
- Admission for 3 participants for the city event.

2017

Regional Sponsorship Form

Please return this form to Mario Lichtenstein, Founder, via email at mariolichtenstein@voicesagainstbraincancer.org or mail to:

Voices Against Brain Cancer
c/o Mario Lichtenstein
1441 Broadway, Suite 3025
New York, NY 10018

Company Name: _____
Contact Name: _____
Street Address: _____
City: _____ State: _____ Zip : _____
Mobile Phone: (____) _____ - _____
Email: _____

Level of Regional Sponsorship

- Voices \$5,000 _____
- Innovators \$3,000 _____
- Leaders \$1,000 _____

Get Involved

- I would like to learn more about forming corporate teams within my company.
- I would like to learn more about underwriting part of the event.
- I would like to inform my contacts at other companies about the event.

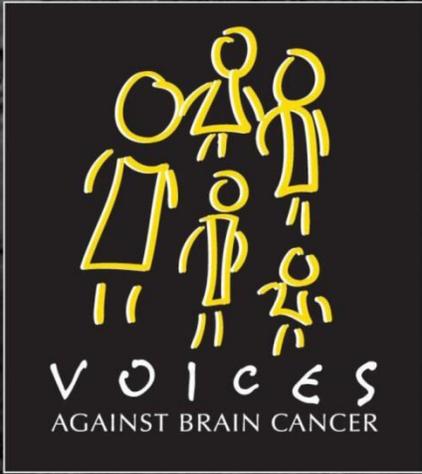
Credit Card: Visa MasterCard AmEx

Credit Card Number: _____ Expiration Date: _____

Security Code: _____ Signature: _____

Donor wishes to remain anonymous.

Check: Please make your check payable to **Voices Against Brain Cancer**.



THANK
YOU!

